

REMARKS

Claims 1-10 are pending in the above-referenced application. Claims 1-10 are rejected.

In the detailed action, the Office Action has:

1. Indicated that claims 3-5 are indefinite for reciting pictures rather than selectable images. Applicant has corrected this inadvertent error and thanks the Examiner for pointing it out.
2. Rejected claims 1-3 and 5-10 under 35 USC 103(a) as being unpatentable over Trubey (US2002/0077930) in view of Hess (6,058,417); and
3. Rejected claim 4 as being unpatentable under 35 USC 103(a) over Trubey, and Hess and further in view of Office Notice regarding controllable speed being controlled by a current position of a pointing device.

Regarding Item 2, Applicant repeats the arguments made in the previous response of April 5, 2006 and makes the following comments.

The Examiner has indicated that the recitation of "selected seller" is unclear. Applicant has amended claim 1 to make it clear how the seller is selected. Again, Applicant reiterates that Trubey alone or in combination with Hess does not teach or suggest the limitation "to obtain a set of selectable images of the selected seller's auction items." Claim 1 now makes clear that the user (a potential bidder), via the client browser, selects a seller and that the set of selectable images is a set that pertains to items available by the selected seller on the auction site. These items are not items that might be available at a selected seller's merchant Web site. The user, a potential bidder, is not interested in the items available on the seller's merchant Web site. The user here is interested in items that the seller has made available for bidding and/or sale on the auction site.

Regarding claim 6, Applicant respectfully submits that claim 6 is allowable at least because claim 1, from which it depends, is allowable. Additionally, the proposed combination fails to teach "wherein the main program is configured to load and activate a categories module that maintains a set of categories available on the auction site from the specified seller." Neither

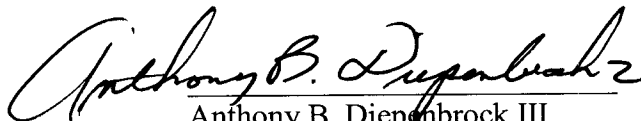
the Hess nor the Trubey reference contemplates that a set of categories available on the auction site from a specific seller be provided. The Hess reference is not seller-specific. The categories provided go across all sellers that are present in the database. Any category in Trubey is not seller specific. Moreover, Applicant has amended the claim to make clear that the set of categories that pertain to the selected seller is maintained current by access to the auxiliary server. This means that, if the selected seller is changed, a new request is made by the Categories module to obtain the categories for the newly selected seller. Applicant's Specification, page 6, lines 10-24.

CONCLUSION

Having addressed each and every ground of objection and rejection, applicants believe that the application is in condition for allowance. Applicants respectfully request reconsideration and allowance of the pending claims in the above-mentioned application and respectfully request that a timely Notice of Allowance be issued in this case.

Respectfully submitted,

Dated: December 19, 2006

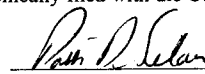

Anthony B. Diepenbrock III
Reg. No. 39,960

DECHERT LLP
Customer No. 37509
Tel: 650. 813.4800

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Patti Selan